

Kristi Drago-Price

The Blueprint to a
Standout Brand

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Connect with WIPA SFBA



Photo by Mike Larson Photography

A Note From Our President

Dear WIPA members,

I am honored to be the incoming chapter president, and I want to acknowledge the work Kristen Seaholm, as well as our past board for what they accomplished during the pandemic. I am very excited to welcome the new board and be part of this year's goal for our chapter:

As the authority of the Bay Area's Wedding industry, our goal is to foster a community of abundance, with a focus on sustainability, an emphasis on mentorship and building connections where
ALL ARE WELCOME.

Our word of the year is **Synergy!** One thing that has been evident in our board is our determination to support our members in every way possible, elevating the benefits, events, and partnerships within WIPA. Our first event was a huge success and an amazing way to kick off the year. We will continue to bring that energy, opportunity and excitement throughout the rest of our mixers, quarterly events, get togethers, philanthropic work and more. You won't want to miss our next event on June 13th in San Francisco; save the date because it will be one to remember.

Thank you for being with us on this journey and if there is anything, I or the board can do to better your experience or if you have any ideas, we welcome that with open arms.

All the best,
Crystal

Crystal Lequang
Amazae Events Inc



WIPA San Francisco 2023

Board of Directors



Crystal Lequang
WIPA SFBA President



David Meyers
Vice President



Kristen Seaholm
Immediate Past President



Jerry Shultz
Director of
Membership



Dianna Cardenas
Director of
Education



Cherry Levin
Sponsorship At Large



Gina Lett Shrewsberry
Director of
Diversity & Inclusion



Shlomo Franco
Treasurer



Shannon Cronin
Programs of Community
Service



Rachel Saffen
Secretary



Erin Parsley
Director of
Membership Retention



Parker Strehlow
Director of MarCom



Big thanks to
Shannon for our
Board headshots!

Quarter 1 Event

Event Recap
March 2nd, 2023
Yountville, CA

Event Sponsors -
Thank you!

VENUE & FOOD: The Estate Yountville
FLORALS: Inspirations by Gina
PHOTOGRAPHY: Mike Larson Photography
VIDEOGRAPHY: Phillip Alan Films
A/V: Pop Fiction
Linens: BBJ La Tavola





Event Highlights













Upcoming Events:

MARK YOUR CALENDARS!

ANNUAL WEEK OF GIVING

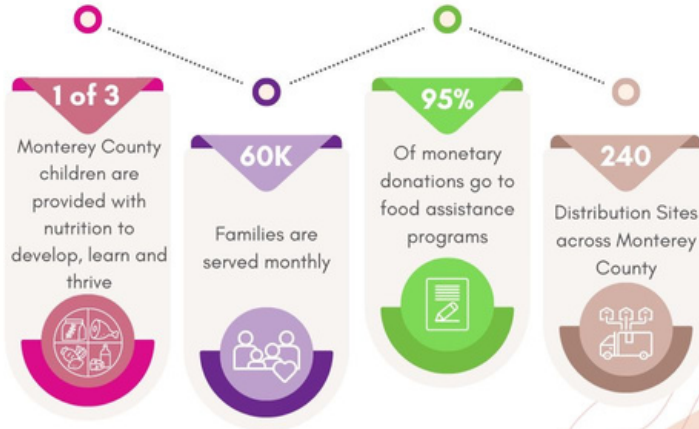
JOIN US IN A UNITED EFFORT TO HELP SUPPORT OUR COMMUNITIES!

MAY 15 - 19, 2023

#EventProsGiveBack



Monday May 15th, 1pm-4pm



WIPA
INTERNATIONAL
LIVE EVENTS ASSOCIATION
NAPA-SONOMA CHAPTER

WIPA
SAN FRANCISCO
BAY AREA

WIPA
INTERNATIONAL
LIVE EVENTS ASSOCIATION
NORTHERN CALIFORNIA CHAPTER

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EVERY CHILD, EVERY DAY
Four robust programs that address the nutritional needs of children, targeting both schools and seasonal meal gaps.

Weds May 17th
10am-1pm



SENIOR SECURITY
Serves a monthly average of 6,000 low-income seniors healthy, fresh food across our five-county region.



NEIGHBORHOOD HUNGER NETWORK
strives to improve the health and well-being of our community with food and nutrition education.



DEDICATED VOLUNTEERS
Over 10,000 dedicated volunteers work at the distribution sites and warehouse to serve or prepare food for the community

ILEEA
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**ALAMEDA COUNTY
COMMUNITY
FOOD BANK**

Thursday May 18th, 12pm-3pm



FOOD IS A BASIC HUMAN RIGHT
Working towards a stronger, more nourished Alameda County, where no one worries where their next meal will come from.



1 IN 4
Residents in our community are experiencing or at-risk of hunger.



35 YEARS
Distribute millions of healthy meals yearly. On the forefront of new approaches to ending hunger and poverty.

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Upcoming Events:

SAVE THE
DATE

JUNE 13, 2023



THE CONSERVATORY AT ONE SANSOME

Save the date to join us at our Q2 event at one of the newest event venues in San Francisco with our panel of industry esteemed experts.

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